

# DECREASING ENVIRONMENTAL IMPACT THROUGH PRECISION AGRICULTURE

Reducing the impact on the environment  
and on health of grape production



## WE HELP YOUR FIRM REACH NEW HEIGHTS

EU is the world leading  
producer of wine and the  
environmental impacts of  
grape production come  
from:

- ◇ Intense use of pesticides.
- ◇ Variability of the amount  
of fertilizers.
- ◇ Energy consumption.

EU regulations highlight  
the strong need to reduce  
pesticides.

WINEgROVER represents a  
solution based on Precision  
Agriculture System, which  
will allow:

- ◇ To monitor the vineyard  
throughout the whole  
vegetative cycle of the  
plants.
- ◇ To intervene in the  
phases of irrigation and  
application of pesticides  
and nutrients and  
optimizing the pesticides,  
fertilizers, water and fuel  
consumptions.



## PROJECT OBJECTIVES

Under the guidelines of the general objective, the project intends to:

**01**

Verify and demonstrate the effective Precision Agriculture for viticulture in terms of pesticides reduction, energy reduction and fuel saving.

**02**

Analyze the efficiency of the system and comparing the results with traditional methodologies in 2 pilots: Italy and Spain.

**03**

Assess the threshold of economic convenience and environmental benefits through analytical models based on LCA.

**04**

Diffuse the WINEgROVER results in other vineyards in EU: Portugal, France, Romania, Greece, Germany.

**05**

Define and disseminate standards of intervention for the application of Precision Agriculture in the grape production cycle and replicable at EU and International level.

**06**

Improve consumer health protection, creating growth and development conditions.

## EU IS THE LARGEST VINEYARD AREA IN THE WORLD

Viticulture faces new challenges and threats related to environmental and climate issues



## EXPECTED RESULTS

Quantified expected results and impacts will be:

- ♦ **Reduction of the use of pesticides** up to 85% and of the use of fungicide up to 30%.
- ♦ To contribute to the implementation of UNECE Code of Good Practice **limiting ammonia** from the use of mineral fertilizers.
- ♦ **100% reduction** on the use of **diesel fuel**.
- ♦ To **reduce the water consumption for irrigation** up to 90%.
- ♦ To **lower production costs** between 20 and 30%.
- ♦ To foster the deployment of the project at local and EU levels.
- ♦ To contribute to climate targets with a **reduction of 25% kgCO<sub>2</sub>eq/ton per grape**.

## VINEYARDS

**Cantina Falesco** is a winery and vineyard established in Montecchio (Umbria region).



**Bodega Conrad** is a winery and vineyard situated 4 kilometres from the town of Ronda.

CREACIÓN  
**CONRAD**

## PARTNERS

**WINEgROVER** is presented by a consortium of transnational partners from 3 different EU Member States:

